



COSTEAUX FRENCH BAKERY TO CELEBRATE BASTILLE DAY

Centennial Events Incorporate Largest Bastille Day Celebration to Date

Healdsburg, Calif. – June 5, 2023 – Costeaux French Bakery will once again prove to be the ultimate place to celebrate Bastille Day, the National Day of France. Guests of all ages can enjoy various festivities to commemorate Bastille Day on Friday, July 14, 2023. Festivities begin at 9 am and extend through special happy hour programming until 6 pm.

“For many years we have heard guests reminisce about the fun times we had at Costeaux for Bastille Day,” says Will Seppi, Costeaux CEO. “This year we were honored to receive a number of stories from guests who are participating in the 100th Anniversary Costeaux Guest Book, where people tell their Costeaux story.”

The 2023 Bastille Day activities begin at 9 am with a Kid’s Hour of Croissant Making and Cookie Decorating. Guests who attend will get tips from Nancy Seppi, the first-generation Seppi Costeaux proprietor. Beginning at 11:30 am guests can enjoy French Chanson Sheri Mignano Crawford, Acoustic Accordionist. At 3 pm, Costeaux hosts an exclusive French-themed Happy Hour featuring the Russian River Ramblers.

BASTILLE DAY FRIDAY, JULY 14, 2023

Kid’s Hour 9 – 10 am

- Croissant Making and Cookie Decorating
- Hosted by Nancy and Karl Seppi

Lunchtime Entertainment 11:30 am – 1:30 pm

- French Chanson Sheri Mignano Crawford, Acoustic Accordionist

Happy Hour 3 – 6 pm

- Exclusive French-themed menu
- Featuring the Russian River Ramblers

My Costeaux Story

Guests also have an opportunity to win tickets to the 100th Anniversary event on August 26 by sharing their Costeaux Story in the digital Costeaux Guest Book. Through the decades, guests have experienced Costeaux for Bastille Day, brunch dates, girls' trips, wedding cakes, Breakfast with Santa, holiday parties and Cinnamon Walnut Bread shopping sprees. All of these stories are unique and are a welcome submission to the My Costeaux Story Program. To enter, visit costeaux.com/story for a fillable form.

To review more information about the 100-year celebrations, click [here](#). An in-depth timeline of the Costeaux history is available [here](#).

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About Costeaux French Bakery

Family-owned since 1923, Costeaux French Bakery has built a longstanding reputation for specialty and artisan breads. The café in downtown Healdsburg offers seated breakfast, brunch, and lunch options. Guests can visit one of the convenient store locations to select their own bread and desserts. Pickup and delivery are available for catered orders. A Costeaux retail bakery with coffee service is also available inside Big John's Market in Healdsburg. Costeaux On The Go, a retail bakery, is available next to the Sonoma County Airport. Tia Maria by Costeaux, located in the Roseland neighborhood in Santa Rosa, features a large variety of Costeaux products, as well as traditional Hispanic baked goods. An additional location inside Hotel Petaluma is coming soon.

Follow on Social Media

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